Thank you for your continued interest towards participating in the adidas & Reebok Woodbridge VIP Invite Program. Your support of our brands is truly appreciated and we continue to strive in providing you with the best products, customer service and in-store experience. Please read carefully the below rules and regulations as our VIP Invite Program policies have changed.

ACCESS METHOD(S)

- Employee access method to the Store must be confirmed by primary contact with adidas prior to invite period (via April 2019 survey results or e-mail).
- Employees are required to check-in at the Store’s concierge desk for verification.
- Employees must show proof of employment and photo ID upon entry to the Store in order to be eligible for the 50% off discount.
- Employees are allowed to bring a maximum of five (5) guests at one time and are required to always be on-site should they choose to share the 50% off discount.
- If the employee does not have the necessary identification, they are welcome to shop the Store with the public at regular price or the current in-store promotion.

INVITE PERIODS

- Invite periods will be scheduled three weeks in advance of start date and communicated to the companies primary contact no later than two weeks before start date.
- Exclusive and valid only during the scheduled and confirmed invite period dates.
- Maximum one (1) invite period per quarter, per year.
- Invite periods range from one, two, or four weeks based on criteria including: previous participation, company head count and proximity to the Store.
- We encourage everyone to shop the Store with their VIP discount as many times as they would like within their scheduled invite period!

RULES & REGULATIONS

In addition to the VIP Invite Program, the Store is now open to the public. In order to provide our guests the benefits and opportunity of a premium shopping experience at the Store, we kindly ask that you please follow our rules and regulations.

1) An invite period will be scheduled and communicated by adidas. Companies must RSVP and accept their scheduled invite period one week before start date. Without a confirmation of receipt e-mail, your company will not be included in the schedule. Re-scheduling your invite is not possible and only under extraordinary circumstances.

2) Primary and secondary contacts have taken on the responsibility of deploying the invite communication within their organization. Please note participation will be closely monitored for future invite periods.

3) A PDF flyer will be provided to the primary contact for promotional purposes only. Note this is not a formal access method, nor is an e-mail or photo of the e-mail confirmation. Please abide by your companies pre-determined access method(s) and have employees ready to present ID at the concierge desk upon entry.

4) Each employee is limited to purchasing a maximum of three (3) units per item.

5) Please respect and be mindful of public shoppers who do not have a VIP invite.

6) Each company is responsible to properly convey the rules and regulations to its employees. Any issues or misconduct may result in termination from the VIP Invite Program.

Thank you for taking the time to read and abide by our new policies. If you have any questions and/or concerns, please do not hesitate to reach out.

Kind regards,
adidas Canada Retail Marketing Team